



19th September 2017 | DoubleTree by Hilton Hotel Glasgow Central G2 3HN

Supported by



Join the industry to celebrate and recognise women working in the hospitality and tourism industry in Scotland. This inaugural black tie awards ceremony and dinner will take place on the evening of Tuesday 19th September at the DoubleTree by Hilton Hotel Glasgow Central, Cambridge St, Glasgow. This ceremony will be a very special evening and highly charged with excitement. The BWS Awards for 2017 will be a central platform to celebrate women working in the Hospitality & Tourism industry in Scotland. The aim is to help recognise and increase the number of women working in senior leadership roles across the visitor economy.

The evening starts in style with a welcome glass of fizz, then through to the auditorium for the awards ceremony, with dinner followed by inspiring speakers, and of course time to party!

Our MC for the evening is journalist and broadcaster Rachel McTavish. In the last 15 years Rachel has worked for ITV, BBC, FIVE, GMTV, STV, ITV London and can be seen reading the news on STV.

AWARD CATEGORIES

RISING STAR

This award is for an inspirational female who has made an incredible impact in her place of work in a very short period. This award is open to individuals who have been in the hospitality and tourism industry for less than three years and have been in full-time employment for less than five years.

FRONT OF HOUSE

This award is for Reception, Porter, Steward, Reservations, Front of House Managers and Waiting Staff. The individual will demonstrate evidence of best practice within the hotel and outstanding achievements, work or community related.

HR STAR

This award will acknowledge a champion of the Scottish HR profession working in the hospitality and tourism industry.

BAR OF THE YEAR

This award recognises a female bar owner or manager who is responsible for creating and running a successful bar, looking at innovation in style, service or product, excellent customer service, and employee satisfaction.

RESTAURATEUR OF THE YEAR

Award for a female restaurateur who has made a success of her business, through her passion, creativity and the importance of sustainability.

HOTELIER OF THE YEAR

An award for a female hotelier who has demonstrated innovation and creativity to grow the business, creating an enjoyable place to work and enriching the lives of the people they interact with.

VENUE MANAGER OF THE YEAR

This award recognises a manager who has delivered outstanding results with a range of ideas and events, creating a successful venue with great facilities.

SPA MANAGER OF THE YEAR

This award recognises a manager who has created a successful spa through a professional approach, with great customer service and quality in all aspects, and a range of services and packages to appeal to customers.

BEST PLACE FOR WOMEN TO WORK

A company that actively promotes diversity, a business that operates a culture aimed at ensuring women have every opportunity to succeed.

TICKET PRICES FOR THE AWARDS CEREMONY

BWS member ticket	£80 + vat	£96
Non member ticket	£90 + vat	£108
Table of 10	£900 + vat	£1080
Table of 10 VIP tickets	£1200 + vat	£1440

All money raised on the evening will be donated to **HIT Scotland** - Hospitality Industry Trust, a charitable organisation who help people achieve their potential in the hospitality industry through scholarships and bursaries.

(VIP ticket includes a bag of luxury gifts for your guests)



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SPONSORSHIP OPPORTUNITIES

ALIGN WITH EXCELLENCE

Link your company with the best of Scotland's female hospitality and tourism professionals.

REACH YOUR TARGET AUDIENCE

Our readership is made up of entrepreneurs, SMEs, professionals and social enterprises targeting the AB1 business market.

PROFILE IN BWS MEDIA

Feature in Business Women Scotland magazine - both print and online, on all of our promotional material and website, growing your profile, brand presence, and amplifying your key messages.

CELEBRATE AT THE DINNER

Take a table at the black tie awards ceremony.

MAIN SPONSOR

Company rep to present Business Woman of the Year Award.

Logo and hyperlink on BWS website homepage.

Logo on all pre-event communications mentioning the awards including any media activity, e-shots to Business Women Scotland's database, advertising in Business Women Scotland magazine and social media.

Logo on stage screens at event and acknowledgement by MC on the evening.

Full page advert in the awards programme on the evening, and logo next to your award.

Logo on Business Women Scotland website on the awards page, and next to your award. Included in an e-shot to BWS database - promotes you as sponsor of this award, information about your business.

Full page advert (outside back cover, inside front cover or inside back cover) in 2 issues of Business Women Scotland magazine.

Logo on post event BWS Awards feature in BWS magazine.

Acknowledgement as main sponsor in all press releases and media opportunities.

TABLES OF 10 VIP PLACES
£3,000 + VAT

AWARD SPONSOR

Company rep to present the award on the night.

Logo and hyperlink on BWS website homepage.

Logo on all pre-event communications mentioning the awards including any media activity, e-shots to Business Women Scotland's database, advertising in Business Women Scotland magazine and social media.

Logo on stage screens at event and acknowledgement by MC on the evening, relating to your award.

Logo on the awards page and in the programme.

Logo on Business Women Scotland website on the awards page, relating to your award.

Included in an e-shot to BWS database - promotes you as sponsor of this award, information about your business.

Option to add one full page advert in issues of Business Women Scotland Magazine at £450 + VAT per page (reduced from £500).

TABLES OF 10 VIP PLACES
£1,500 + VAT



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AWARDS 2017

Women working in the hospitality industry contribute and drive the Scottish Economy. The tourism and hospitality sector is of vital importance to the Scottish economy. The BWS Awards for 2017 will be a central platform to celebrate women working in the Hospitality & Tourism industry in Scotland. The aim is to highlight and celebrate their success, and to help increase women working in senior leadership roles across the visitor economy. The BWS Awards will be the only awards for women in Scotland that celebrate the achievements of women working in hospitality, leisure, travel and tourism, and the individuals and businesses that actively support gender diversity in these industries.

JUDGES

It is great to have the knowledge and expert advice of industry professionals, who have the hard task of selecting the shortlist and judging the winners.

Fiona Richmond

Special Projects Manager, Scotland Food & Drink

Fiona Richmond has been actively promoting and supporting quality food and drink production for more than 14 years, working with industry leadership body Scotland Food & Drink since 2009 managing various projects across food service, food tourism, sourcing at major events, Scottish Food & Drink Fortnight and the Connect Local advisory service. She has an honours degree in Sociology and a Masters in Social Research Methods.



Susan Russell

Marketing Manager at Festivals Edinburgh.

Susan has spent the last fourteen years working across tourism and cultural roles and is currently the Marketing Manager at Festivals Edinburgh, the strategic umbrella organisation for the city's major festivals. Susan leads on delivering major integrated campaigns promoting the Festival City within the UK and in key international markets. In 2016 Susan founded and chairs Women In Tourism, a not-for-profit organisation which aims to support, develop and motivate women within the sector to reach positions of leadership. Susan is also the Treasurer of Tourism Society Scotland, a Chapter Leader for Travel Massive Edinburgh, on the Steering Group of Edinburgh's China's Ready Group and is currently participating in the Future Leaders programme with Marketing Society Scotland.



David Cochrane

Chief Executive, HIT Scotland

David Cochrane is an energetic and inspirational member of the UK hospitality industry. David joined HIT Scotland in 2005 and is now leading the strategic direction of this Scottish based charity. Working with the Trustees he delivers added value to many initiatives in collaboration with other sectors in the Industry. He has been recognised with a Catey Award for his work in Education and Training.



Further information Lynne Kennedy/ Alyson Gray | BWS Magazine | T: 0141 332 8801