

The Learning Labs	10:00 ▼ 10:25		WOMEN IN SMALL BUSINESS SURGERY Rebecca Christensen Founder of Love from Indie Street	Advice on choosing a web developer to creating a brand, carrying out marketing activity, social media and how to connect with customers, with a planning session which will provide you with clear actionable tasks to take away with you.
	10:25 ▼ 10:40	Marks&Clerk Patent and Trade Mark Attorneys	IP ESSENTIALS TO SAFEGUARD YOUR BRAINCHILD AND BRAND Jo Bradley and Meena Murrin Marks & Clerk LLP	Have An Idea? Now What? Patent and trade mark must-dos to help protect and leverage your brand as you prepare to go to market.
	10:40 ▼ 10:55		CRITERIA FOR SUCCESSFUL BRAND DEVELOPMENT Vicki Whetton Genoa Black	How to build a successful brand strategy to develop and grow your business.
The Discussion Stage	11:05 ▼ 11:25		WOMEN AND THE SCOTTISH ECONOMY Prof Lesley Sawers Interviewed by Rachel McTavish	Professor Lesley Sawers talks about her recently completed review into the role and contribution of women to the Scottish economy.
The Culture Lab	11:35 ▼ 11:50		BECOMING AN AUTHOR Maggie Ritchie	How Maggie's debut novel Paris Kiss became a reality. Maggie will read extracts from her book and answer your questions.
The Inspires Stage	11:50 ▼ 12:10		INSPIRATIONAL BUSINESS STORY Annie Stewart of ANTA Interviewed by Rachel McTavish	Annie's story of creating ANTA Scotland, her brand of home furnishings, textiles and ceramics, and watching it grow, with stores in Edinburgh, Glasgow and London.
The Learning Labs	12:20 ▼ 12:35		HOW TO WRITE A PRESS RELEASE Mike Ritchie Mike Ritchie Media	How to get the best from a press release, discussing the dos and don'ts for getting the story out.
	12:35 ▼ 12:55		STOP WASTING TIME ON SOCIAL MEDIA! Fin Wycherley Supersize Media	Building a DECENT client pathway online to put the right information, in front of the right person, at the right time.
	12:55 ▼ 13:10		DIGITAL SKILLS FOR BUSINESS Kate Farrell CodeClan	Why digital skills are important in the business world and why your business can benefit.
Lifestyle Logic	13:20 ▼ 13:40		TWENTY IS PLENTY Carina Contini Suzanne O'Connor	Carina Contini and "sustainable champion" Suzanne O'Connor explain how to create quick healthy meals for the busy working woman. Learn how fresh food can benefit you.
The Discussion Stage	13:50 ▼ 14:10		WOMEN IN TV Jane Muirhead of Raise the Roof Productions Discussion, hosted by Rachel McTavish	We talk about life for a female in the technical world of TV, what roles women are filling and how best to get those jobs.
The Confidence Lab	14:20 ▼ 14:50		STEP OUT OF THE SHADOWS Vanessa Collingridge	Helping women develop the confidence and skills needed to stand up and represent themselves and their business successfully. A practical session giving you a taste of how to boost your personal impact appear confident and relaxed.
	14:50 ▼ 15:10		LOOK AND FEEL GOOD Discussion with Vanessa Collingridge and Dr Victoria Dobbie of Face & Body	Dr Victoria Dobbie of award winning Face & Body, a dedicated cosmetic clinic offering treatments for natural looking aesthetic results to help you look your best.
	15:10 ▼ 15:30		DRESSING FOR SUCCESS Laura Russell Satisfashion	Dressing to give the right impression for an interview or business meeting, highlighting styles of outfit to suit your body shape and how to use colour.
16:00		SHOW CLOSES		Times and content is subject to change.