

# PROFILING YOUR BRAND AT THE BWS BUSINESS ROADSHOWS

The new format [#BWSBusinessRoadshow](#) and the [BWSBusinessLunch](#) is a one day event split into two parts for women in business. The [#BWSBusinessRoadshow](#) brings the industry leaders to this one day event, great business conversations, making new connections and to spend time investing in yourself, your business and your career.

The [#BWSBusinessLunch](#) is hosted by Rachel McTavish, informal, relaxed and a great opportunity to listen to our invited business guest speaker. The lunches helps build interpersonal connections, making business lunches essential for small business owners looking to create valuable, long-lasting connections that can help their business grow.

You will receive a glass of fizz on arrival followed by a two course lunch and interview with our guest speaker.

## SPONSORSHIP OPPORTUNITIES AT THE BWS BUSINESS ROADSHOWS

Becoming a sponsor for one of the [#BWSBusinessRoadshow](#) will give you access to a specific audience and benefits. Marketing value and raising awareness of your brand. Position your brand in front of your target market. Connect with customers and engage with a female business audience.

### OPTION 1 - £950 + VAT

- Opportunity to address all event attendees in a speaker session.
- Brand logo on the cover of all printed event materials and brand profile page in programme and BWS magazine.
- Conference holding slide with brand logo and Twitter handle.
- 20 social media posts to promote attendance prior to the event and complimentary tickets to invite your guests to the [BWSBusinessRoadshow](#).
- Exhibition stand
- One-page ad in the event brochure.
- 3 guest blogposts on the BWS website.
- Website entry
- 4 complimentary places @£35 pp for the [BWSBusiness lunch](#), with a guest speaker and hosted by Rachel McTavish

### OPTION 2 - £650 + VAT

- Brand profile page in printed event materials.
- Small logo on sponsor page of conference slides.
- Exhibition stand
- 10 social media posts to promote attendance prior to the event, and complimentary tickets to invite your guests to the [BWSBusinessRoadshow](#).
- Opportunity to hold a 30-minute speaker session at the event.
- 3 complimentary places @£35 pp for the [BWSBusiness lunch](#), with a guest speaker and hosted by Rachel McTavish

### OPTION 3 - £350 + VAT

- 2 social media posts to promote attendance prior to the event, and complimentary tickets to invite your guests to the [BWSBusinessRoadshow](#).
- 2 complimentary places @£35 pp for the [BWSBusiness lunch](#), with a guest speaker and hosted by Rachel McTavish