

EDINBURGH - 4TH MARCH 2020

Ghillie - Dhu, 2 Rutland Place, Edinburgh EH1 2AD



08:30 – 09:00 REGISTRATION & COFFEE
 09:05 – 09:15 WELCOME & INTRODUCTION



09.20-09.45

SYLVIA BALDOCK
HABITS THAT HOLD WOMEN BACK AT WORK, TOPICS DISCUSSED

Perfectionism
 Reluctant to claim your achievements
 Minimising – holding your space
 Ruminating over mistakes you have made -letting mistakes go
 The disease to please - hoping and wanting everyone to think you are always a nice person

09:50 – 10:35

PANEL DISCUSSION
 We invite 4 entrepreneurs to discuss various topics about their business hosted by MC Rachel McTavish

10.40 – 10.55

BREAK

11.00 – 12.20

SPEED MENTORING
 There will be ten mentors in total, and each mentor will be sat at a table of delegates. We will ensure that each mentor at the table has a name tag, and Rachel McTavish will introduce each of them at the beginning of the session. The aim is for the mentors to provide insight, their own personal knowledge/experience and share with the group. This is a great opportunity for you to ask advice, share your thoughts or feedback and get up close and personal with someone who has made their own business a success (or can provide insight into what support is available to female entrepreneurs). During the session, the mentors will rotate to allow all delegates at the tables to enjoy the expertise of each



BWS
 BUSINESSWOMENSCOTLAND
BUSINESS ROADSHOW
 connecting women in business
Lunch

12.30-13.15

LUNCH



Lucinda Bruce Gardyne founder of Genius foods will be our guest for lunch. Rachel McTavish will be interviewing Lucinda and hearing about her career and about Genius foods. Rachel has over 20,000 hours of live TV broadcasting under her belt, she is one of the UK's most experienced broadcast journalists.

13.20-13.30

BREAK

BWS
 BUSINESSWOMENSCOTLAND
BUSINESS ROADSHOW
 connecting women in business

13.35-14.15

BUSINESS LABS

YOUR LEADERSHIP COMMANDMENTS



ROS TAYLOR
 CEO, author, broadcaster and FTS 500 corporate coach, Ros Taylor, RTC is a UK based company specialising in high level, transformative leadership training across all sectors, around the world. RTC Leadership and Coaching

14.30
CLOSE

Full list of speed mentors available

Tickets: <https://bwsltd.co.uk/tickets/>

www.bwsltd.co.uk



New for 2020!

Our ten mentors are experienced, leading female business experts from many industries. One mentor will sit at each table, introduced by our MC Rachel McTavish. During the speed mentoring session they will share their own insights and personal knowledge with the group and it is a great opportunity for you to ask their advice. The mentors will rotate around the tables until the end of the session, allowing you to meet as many as possible and gain valuable knowledge.

Mentors



YVONNE WEBB
Business Coach
from Engage & Grow



LETITIA LAM
Marketing and
Events Manager at
Murphy Wealth



NIKI HUTCHISON
Marketing Strategist



JENNIFER KHARE
Client Engagement
Manager – smart PA



JUSTINE MITCHELL
Director Chamomile
Sanctuary



IMOGEN RUSSON
Entrepreneur



**CATE NELSON
SHAW**
Marketing Director,
This is Remarkable



SALLY CASSIDY
Sales director
at Traveleads



SYLVIA BALDOCK
Business/Personal
Coach



**LYNNE KENNEDY
MBE**
Director of Business
Woman Scotland

Full price ticket is £45 to attend for the full day which includes your lunch, other options are available from £12.

Tickets can be bought on line:

bwsLtd.co.uk/product/4th-march-2020-bwsbusinessroadshow-combo-edinburgh